

Editor's Note

The third 2008 SAJCN issue coincides with the Nutrition Congress on "Evidence Based Nutrition: Leading the way in innovation", 28th September – 2nd October at the University of Pretoria. Apart from the usual content of the issue in terms of, among other features, original communications, two supplements accompany the current issue. The first supplement contains the abstracts of oral and poster presentations at the Congress, and, the second supplement, the Executive Summary of the National Food Consumption Survey: Fortification Baseline-I (NFCS: FB-I). I would like to take this opportunity to thank the many people (reviewers, publishers and sponsors) who made the timely, and larger than usual, publication of the SAJCN possible.

I would also like to take this opportunity and, with great pleasure, inform our constituency, on behalf of the Editorial Management Board of the SAJCN, that as part of its on-going development, the SAJCN will now receive increased international exposure with immediate effect following the SAJCN's acceptance of the May 2007 offer to be listed in the EBSCOhost database (www.ebscohost.com). For background, some quick facts about EBSCO include:

- EBSCO is recognized as the leader in the database marketplace
- EBSCO works with over 5,000 publishers around the world
- EBSCO databases are available in 70 countries around the world, including developing nations with emerging economies
- EBSCO currently licenses over 77,000 full text content sources, and have a publisher renewal rate of 99%
- Ninety percent of the library marketplace worldwide has access to an EBSCO database

The primary benefit of working with EBSCO Publishing therefore is the greatly increased exposure in the world's most prestigious institutions, and in markets where the SAJCN may not currently have any penetration. More specifically, EBSCOhost products are distributed by subscription to libraries. EBSCO Publishing currently licenses the full text of over 77,000 periodicals, reference books and databases that are successfully marketed worldwide. EBSCOhost products are keyword search databases that retrieve at the article or chapter level. A reader at a library enters a keyword and is presented with a result list. The result list consists of bibliographical information. At that point, the readers can choose which article or chapter they would like to read in full text. Should an SAJCN article be requested, the reader will then be presented with the abstract and the full text as well as a live link directly to the SAJCN's website.

Additionally, by licensing the SAJCN with EBSCOhost, the SAJCN will have a worldwide sales force of over 300 people promoting the SAJCN title through the EBSCOhost databases. Because EBSCO is the only aggregator that is also a subscription service, EBSCOhost sells their database subscriptions and their publishers' full-rate subscriptions side-by-side. EBSCOhost also adds to the value of the SAJCN content by providing abstracts, indexing, bibliographic data, live links to the SAJCN's subscription or membership information, linked cited references, and a consistent (24 hour) interface with the end user. EBSCO can also provide the SAJCN with a "usage by institution" report, which lists each institution that subscribes to the database and which articles and/or authors are the most frequently read.

This new development then will ensure that the authors' research which is published in the SAJCN will receive far greater exposure than has been the case in the past.

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